



How to

Integrate Facebook Catalogue Portal

with Blink

Fill information on Blink Portal to successfully integrate Facebook catalogue

- > Go to integration setting under master settings
 - > Select Facebook catalogue and fill in the details. (Check next step for the details)

Facebook Catalogue Settings

Enable or disable Facebook Catalogue	<input checked="" type="checkbox"/> Enabled
Catalogue ID	<input type="text" value="Catalogue ID"/>
Facebook Token	<input type="text" value="Facebook Token"/>
Facebook Token Generated At	<input type="text" value="27 / 07 / 2021"/>
Facebook Client ID	<input type="text" value="Facebook Client ID"/>
Facebook Client Secret	<input type="text" value="Facebook Client Secret"/>
Website URL	<input type="text" value="Website URL"/>

[Save All Settings](#)

Now we will fill in the information which is required on blink facebook portal

Facebook Catalogue Settings

Enable or disable Facebook Catalogue	<input checked="" type="checkbox"/> Enabled
Catalogue ID	<input type="text" value="Catalogue ID"/>
Facebook Token	<input type="text" value="Facebook Token"/>
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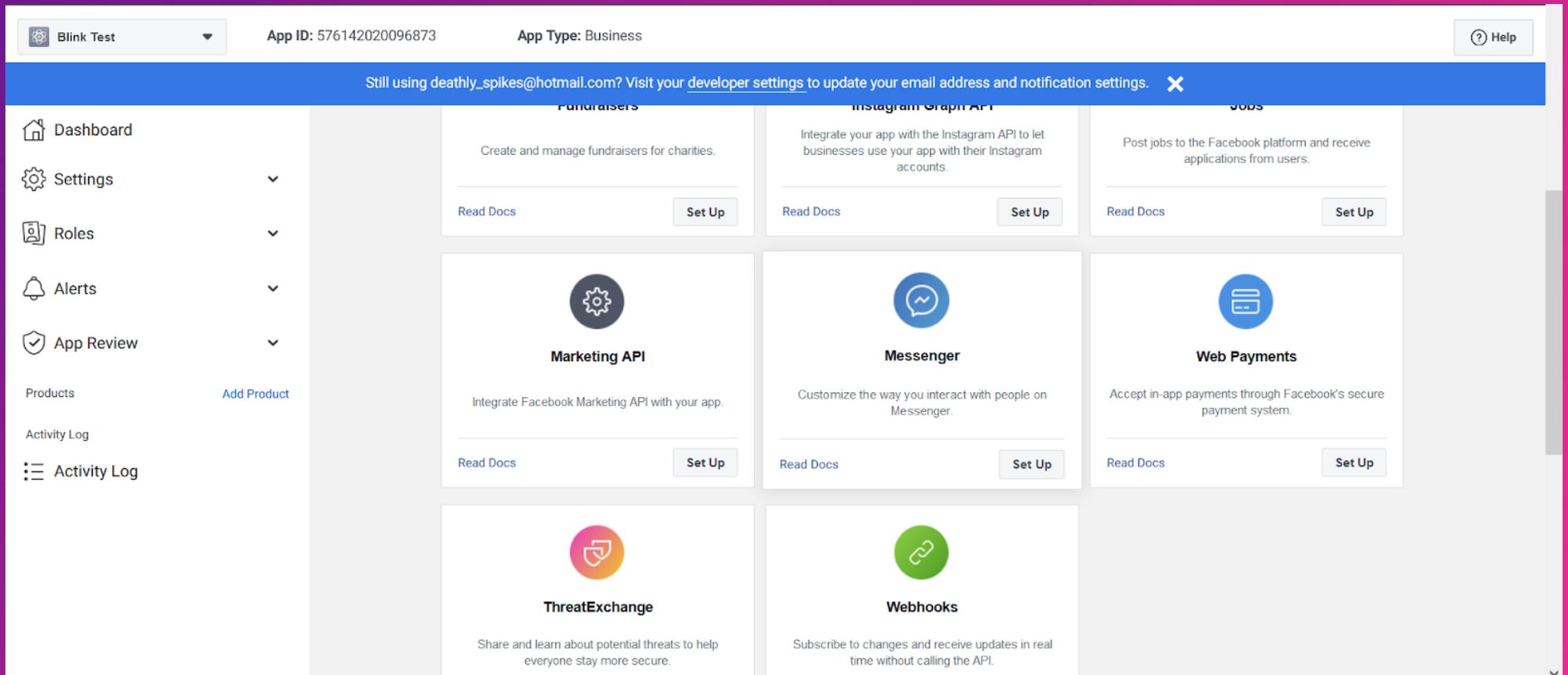
Catalogue ID

Create a catalogue using this link
<https://business.facebook.com/commerce/>

Then go to Catalogue -> Settings ->
Catalogue, then copy and paste Catalogue
ID into blink

App id & App secret

- login to <https://developers.facebook.com/apps/>
- Click Setup under Marketing API here
- Then go to Settings -> Basic > copy both App ID and App Secret and paste into blink accordingly.



The screenshot shows the Facebook Developer Dashboard for an app named "Blink Test". The app ID is 576142020096873 and the app type is Business. The dashboard is divided into several sections:

- Dashboard:** Overview of the app's status and settings.
- Settings:** Configuration options for the app.
- Roles:** Management of user roles.
- Alerts:** Notifications for app events.
- App Review:** Tools for submitting and managing app reviews.
- Products:** Management of in-app products.
- Activity Log:** History of app events.

The main content area features several integration options, each with a "Set Up" button and a "Read Docs" link:

- Fundraisers:** Create and manage fundraisers for charities.
- Instagram Graph API:** Integrate your app with the Instagram API to let businesses use your app with their Instagram accounts.
- Jobs:** Post jobs to the Facebook platform and receive applications from users.
- Marketing API:** Integrate Facebook Marketing API with your app.
- Messenger:** Customize the way you interact with people on Messenger.
- Web Payments:** Accept in-app payments through Facebook's secure payment system.
- ThreatExchange:** Share and learn about potential threats to help everyone stay more secure.
- Webhooks:** Subscribe to changes and receive updates in real time without calling the API.

NOTE: App ID => Client ID
App Secret => Client Secret

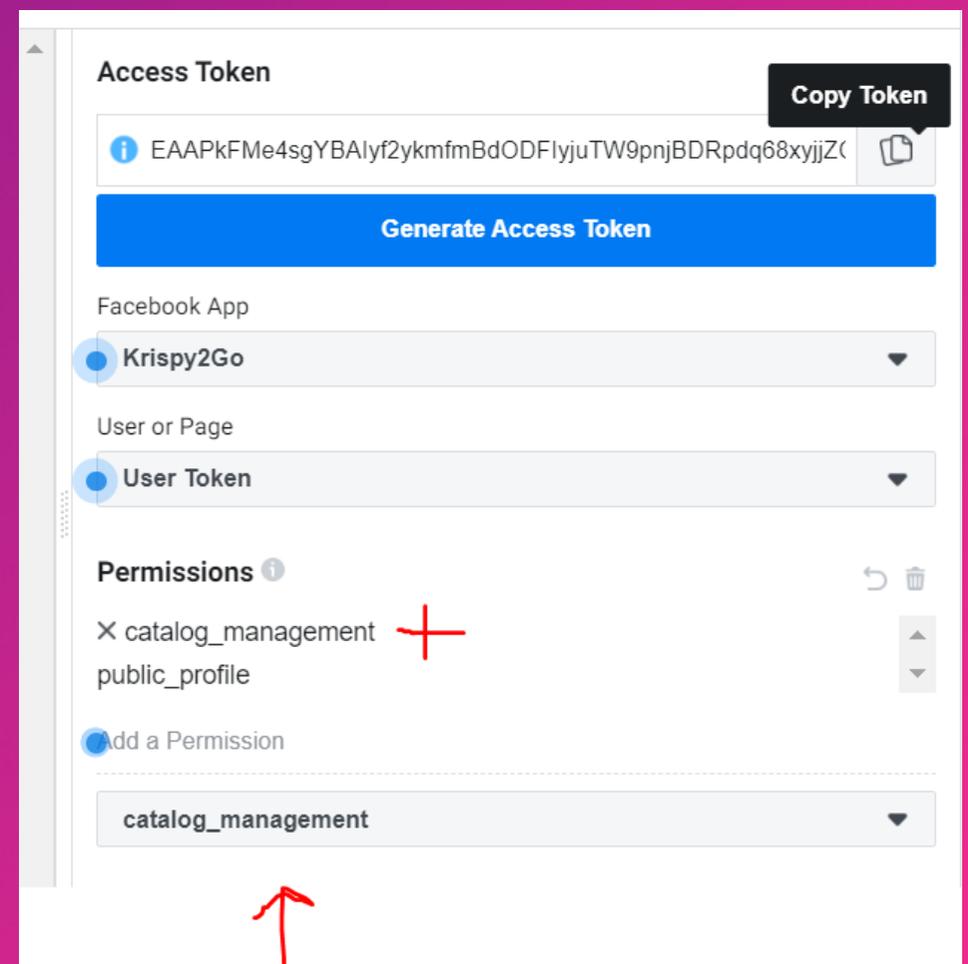
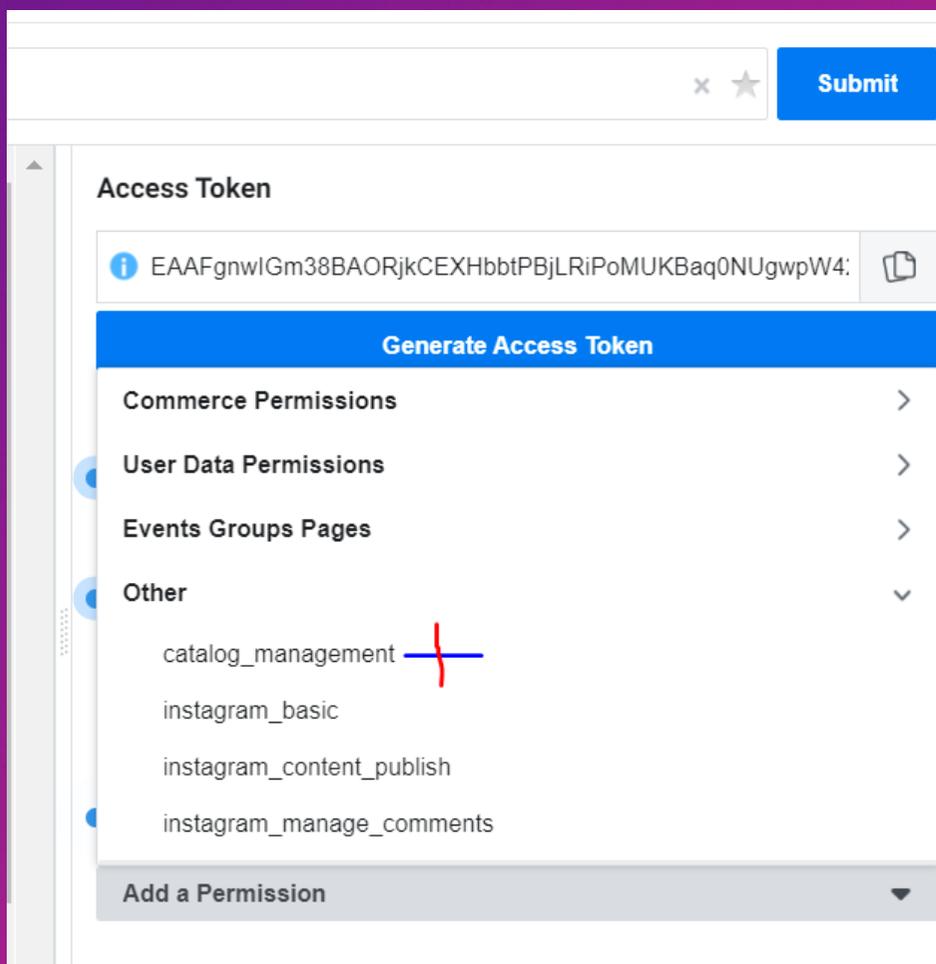
Facebook Token

1- Go to this link

<https://developers.facebook.com/tools/explorer/> and select your Facebook App,

2- Select User Access Token in User or Page dropdown

3- Click Other & select Catalogue Management from the dropdown and click Generate Access Token.



Now copy newly generated access token

Extend Access Token

a- Now go to this link

<https://developers.facebook.com/tools/debug/accesstoken/>
and paste the access token & click debug.

Issued	Unknown
Expires	1631178000 (in about an hour)
Data Access Expires	1638946996 (in about 3 months)
Valid	True
Origin	Web
Scopes	catalog_management, public_profile

[Extend Access Token](#)

This new long-lived access token will expire on November 8, 2021:

`51101Rgduwq6Fj01wa0rmbd0`

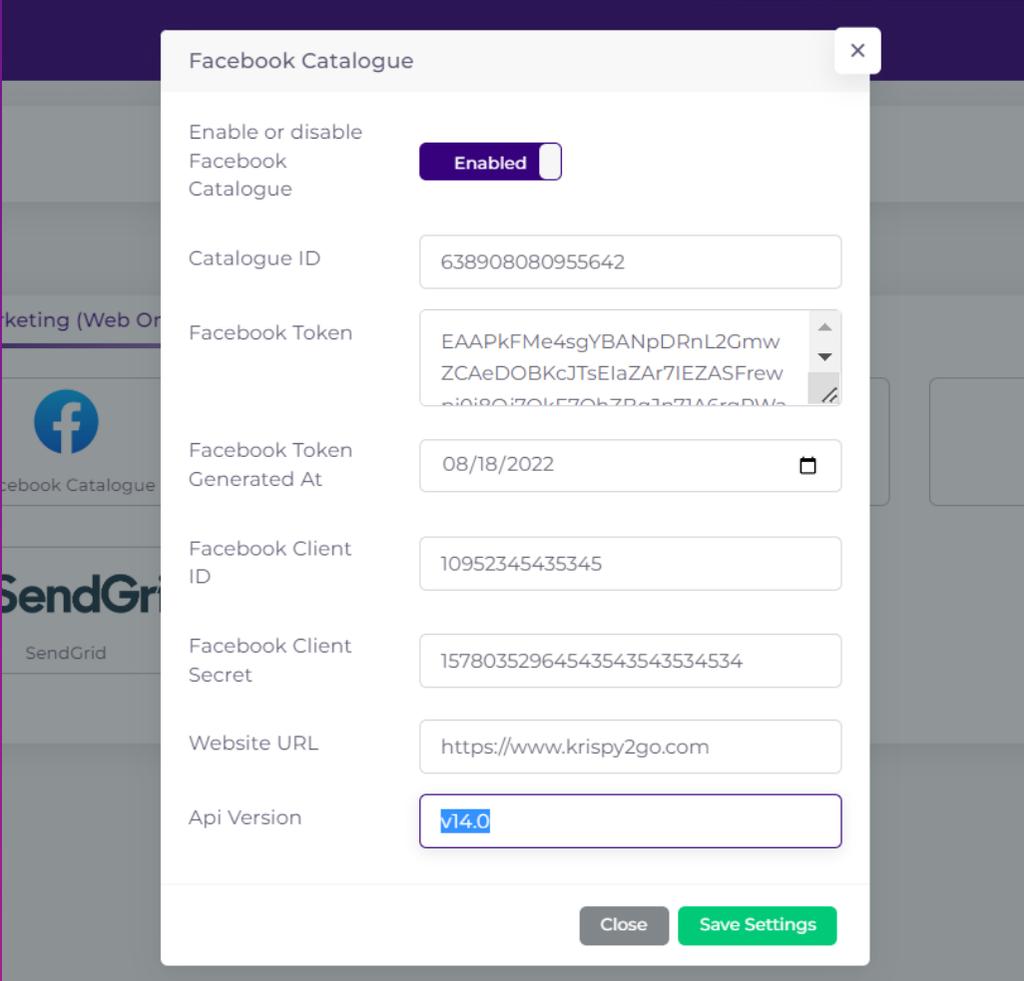
[Debug](#)

c- Copy newly created token and paste it in Blink Vendor Portal on Facebook Token Field and select current date in Token Generated At field.

Now, paste the newly created token into blink.

NOTE: Also debug newly created token and then check Expires in about 2 months (Follow step A)

Once all the information is filled into the blink, click
Save Changes

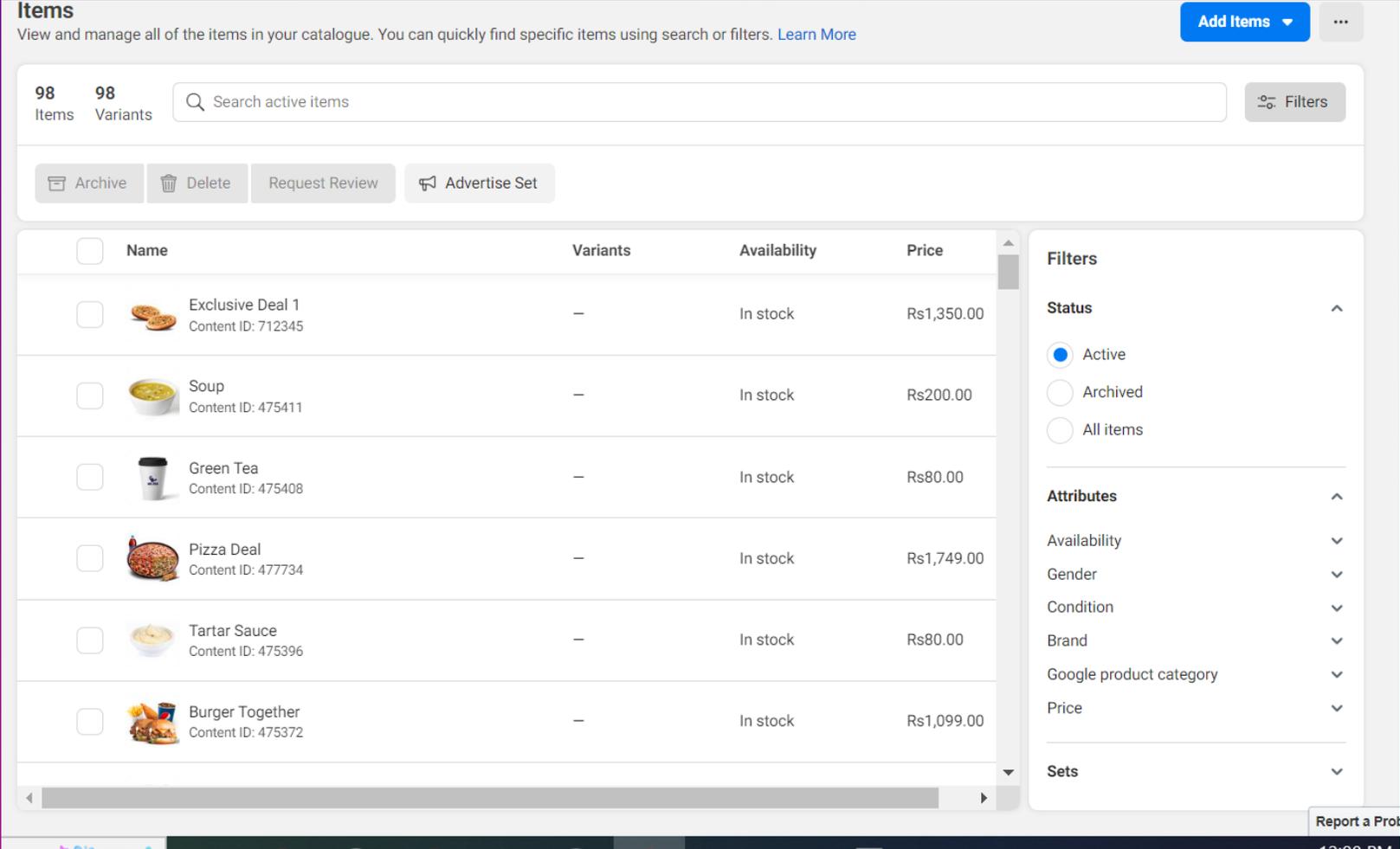
A screenshot of a web application interface showing a "Facebook Catalogue" settings modal. The modal is white with a dark header and footer. It contains several fields for configuration: a toggle switch for "Enable or disable Facebook Catalogue" (set to "Enabled"), a text input for "Catalogue ID" (638908080955642), a text input for "Facebook Token" (EAAPkFMe4sgYBANpDRnL2GmwZCAeDOBKcJTSElaZAr7IEZASFrew...), a date input for "Facebook Token Generated At" (08/18/2022), a text input for "Facebook Client ID" (10952345435345), a text input for "Facebook Client Secret" (15780352964543543543534534), a text input for "Website URL" (https://www.krispy2go.com), and a text input for "Api Version" (v14.0). At the bottom of the modal are two buttons: "Close" and "Save Settings".

Now, we will fetch the items from Blink to Facebook catalogue in the next slide

NOTE: Make sure to add full website link with https & change API version to v14.0

Add items into Facebook

once you have entered all the details into the portal and saved, after that we have to link the items manually from the portal so it can be visible in the commerce section on facebook. (example below)



Items
View and manage all of the items in your catalogue. You can quickly find specific items using search or filters. [Learn More](#) Add Items ...

98 Items 98 Variants Filters

Archive Delete Request Review Advertise Set

<input type="checkbox"/>	Name	Variants	Availability	Price
<input type="checkbox"/>	 Exclusive Deal 1 Content ID: 712345	–	In stock	Rs1,350.00
<input type="checkbox"/>	 Soup Content ID: 475411	–	In stock	Rs200.00
<input type="checkbox"/>	 Green Tea Content ID: 475408	–	In stock	Rs80.00
<input type="checkbox"/>	 Pizza Deal Content ID: 477734	–	In stock	Rs1,749.00
<input type="checkbox"/>	 Tartar Sauce Content ID: 475396	–	In stock	Rs80.00
<input type="checkbox"/>	 Burger Together Content ID: 475372	–	In stock	Rs1,099.00

Filters

Status

- Active
- Archived
- All items

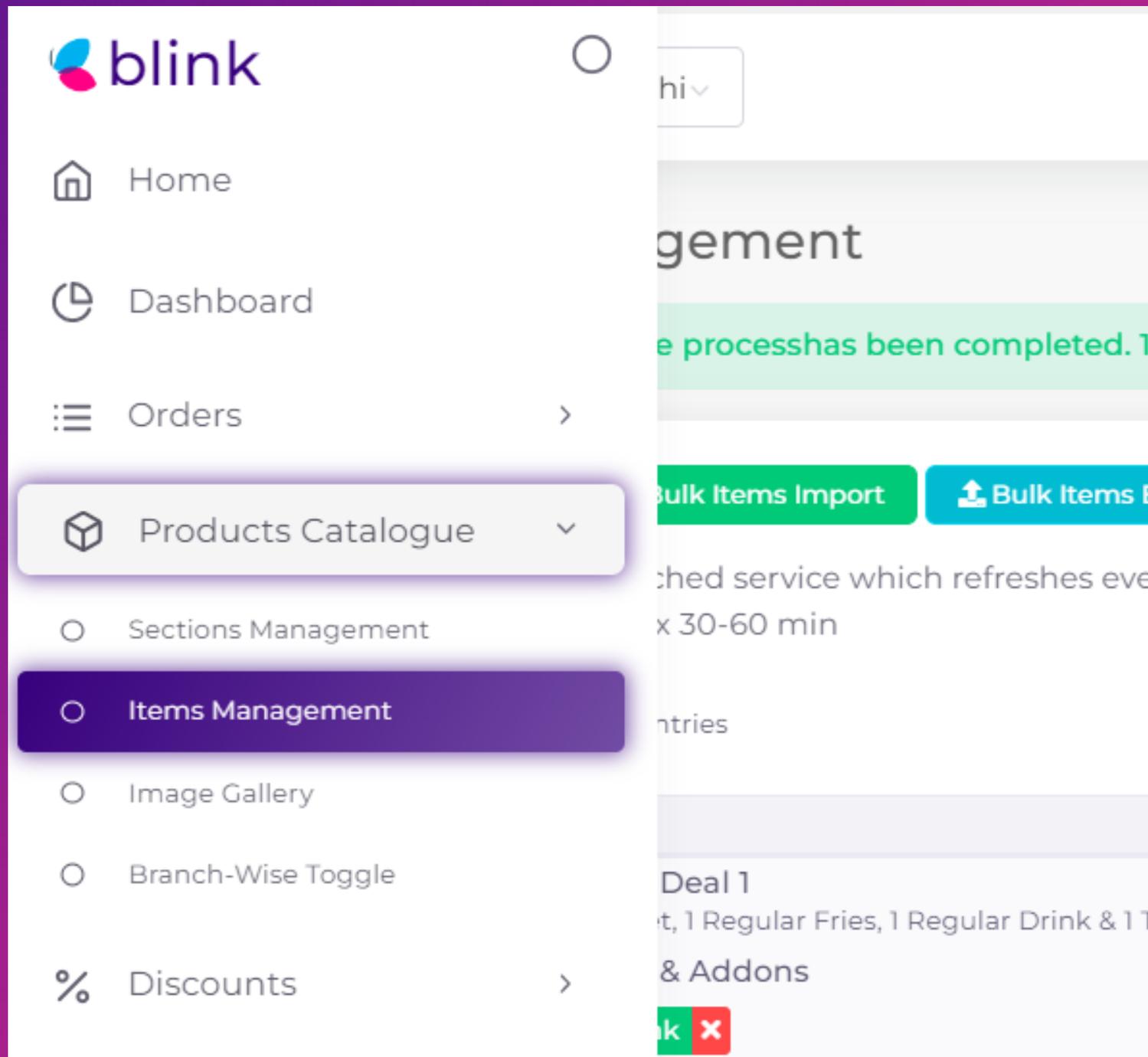
Attributes

- Availability
- Gender
- Condition
- Brand
- Google product category
- Price

Sets

Report a Problem 12:08 PM

go to product catalogue
> select items management



Click “ Bulk Item import”

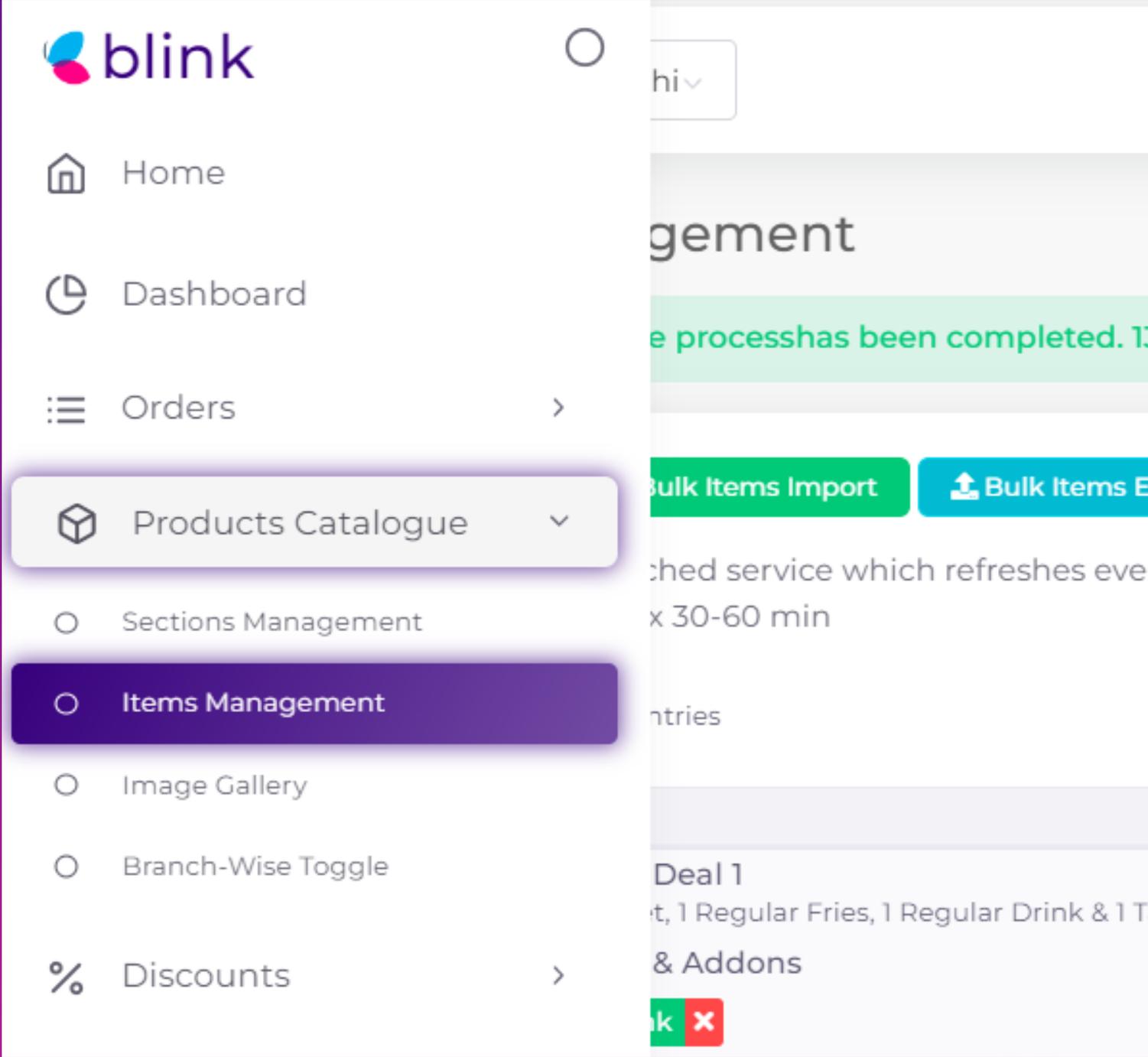
[Add Item](#) [Bulk Items Import](#) [Bulk Items Edit](#) 

Note : This is a cached service which refreshes every 1 hour, therefore any changes you make here will re app/web in approx 30-60 min

Show entries

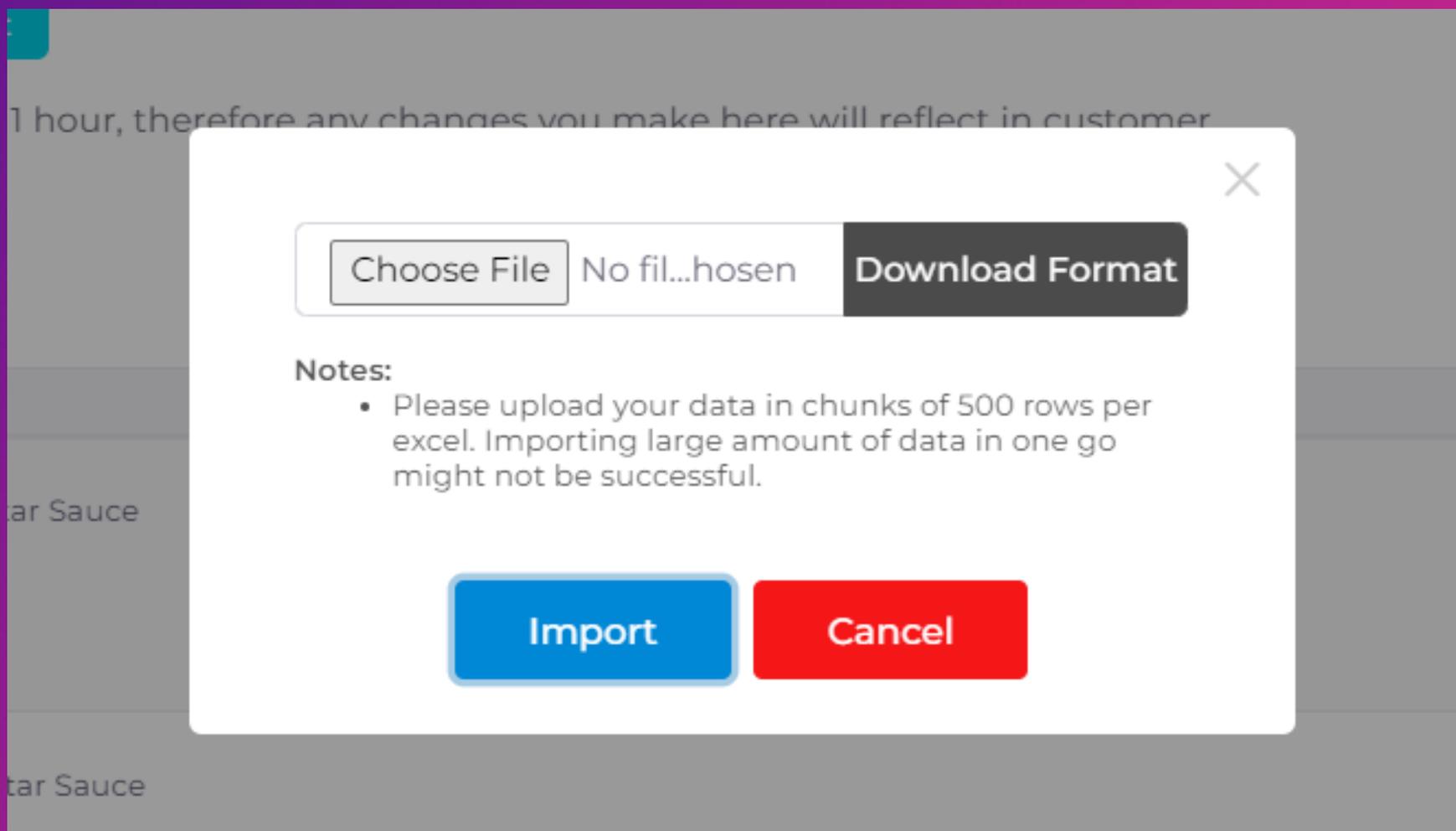
IMAGE	DETAILS	SKU/POS MAPPING ID
	Regular Deal 1 1 Fish Fillet, 1 Regular Fries, 1 Regular Drink & 1 Tartar Sauce Choices & Addons Soft Drink ✕	
	Regular Deal 2 2 Fish Fillet, 1 Regular Fries, 1 Regular Drink & 1 Tartar Sauce Choices & Addons Soft Drink ✕	
	Regular Deal 3 4 Finger Fish, 1 Regular Fries, 1 Regular Drink & 1 Tartar Sauce Choices & Addons Soft Drink ✕	
	Regular Deal 4 1 Fish Zigzag, 1 Regular Fries & 1 Regular Drink	

go to product catalogue
> select items management

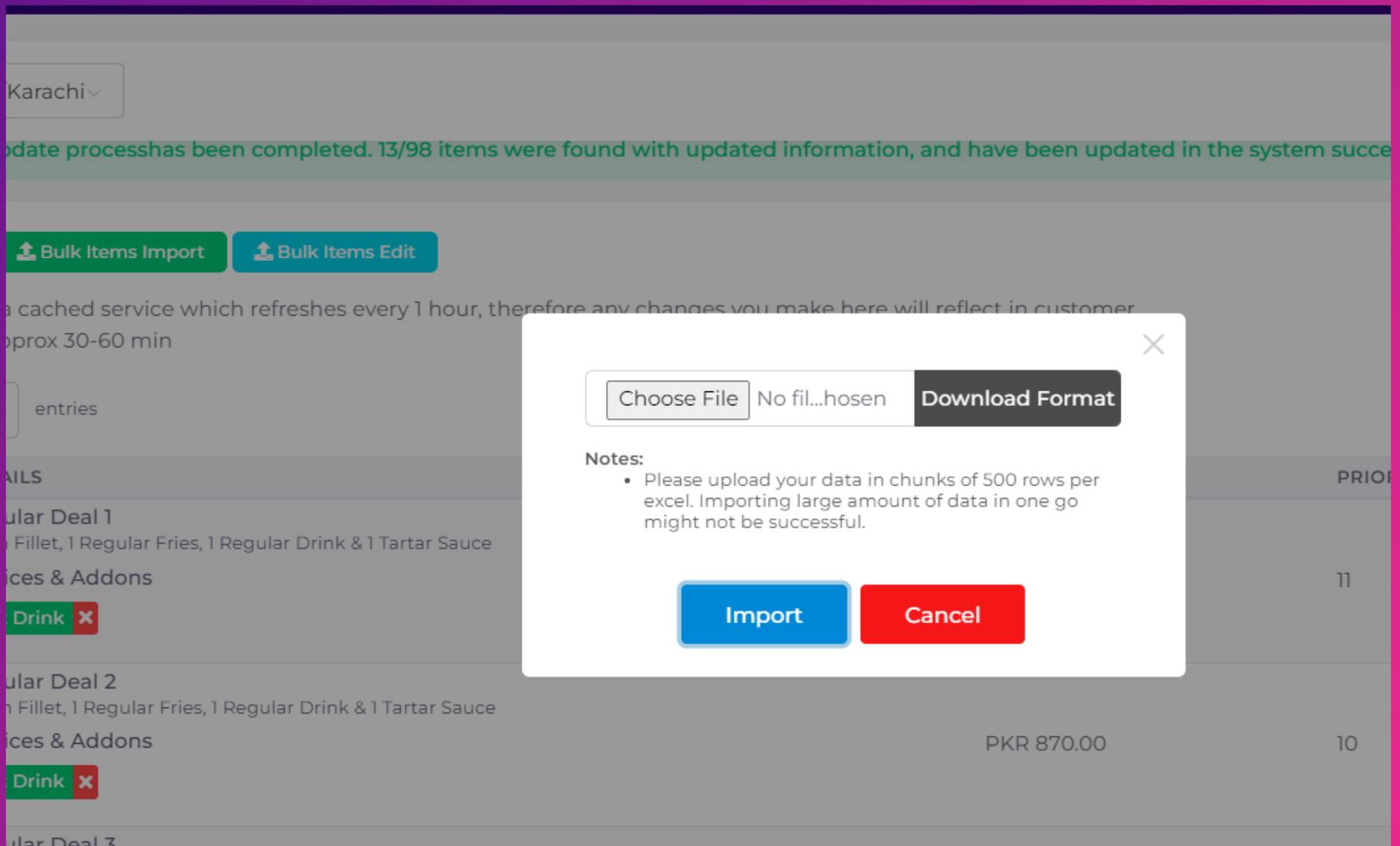


The screenshot shows the blink Academy dashboard interface. On the left, a navigation menu is displayed with the following items: Home, Dashboard, Orders, Products Catalogue (highlighted with a grey background and a dropdown arrow), Sections Management, Items Management (highlighted with a dark purple background and a white circle), Image Gallery, Branch-Wise Toggle, and Discounts. The main content area on the right shows a notification: "The process has been completed. 13". Below the notification are two buttons: "Bulk Items Import" (green) and "Bulk Items Export" (blue). Further down, there is a section for "Deal 1" with details: "1 Regular Fries, 1 Regular Drink & 1 T...". At the bottom right, there is a small red and white icon with the letter 'k' and a close button 'x'.

Click on “ Download Format” and
download the excel file



Click on import & select the file which you have saved. Then wait for upto 1 hour & check Facebook, the items will appear.



The screenshot shows a web application interface with a modal dialog box open. The background is dimmed, showing a table with columns for 'Regular Deal 1', 'Regular Deal 2', and 'Regular Deal 3'. Each deal includes details like '1 Fillet, 1 Regular Fries, 1 Regular Drink & 1 Tartar Sauce' and a price of 'PKR 870.00'. A green banner at the top of the interface reads: 'Update process has been completed. 13/98 items were found with updated information, and have been updated in the system successfully.' Below this banner are two buttons: 'Bulk Items Import' (green) and 'Bulk Items Edit' (teal). The modal dialog box is white with a close button (X) in the top right corner. It contains a file selection area with a 'Choose File' button, a text field showing 'No file chosen', and a 'Download Format' button. Below this is a 'Notes:' section with a bullet point: 'Please upload your data in chunks of 500 rows per excel. Importing large amount of data in one go might not be successful.' At the bottom of the modal are two buttons: 'Import' (blue) and 'Cancel' (red).