



How to

Integrate Facebook Catalogue Portal

with Blink

Fill information on Blink Portal to successfully integrate Facebook catalogue

- > Go to integration setting under master settings
 - > Select Facebook catalogue and fill in the details. (Check next step for the details)

Facebook Catalogue Settings

Enable or disable Facebook Catalogue	<div>Enabled</div>
Catalogue ID	<div>Catalogue ID</div>
Facebook Token	<div>Facebook Token</div>
Facebook Token Generated At	<div>27 / 07 / 2021</div>
Facebook Client ID	<div>Facebook Client ID</div>
Facebook Client Secret	<div>Facebook Client Secret</div>
Website URL	<div>Website URL</div>

Save All Settings

Now we will fill in the information which is required on blink facebook portal

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Save All Settings

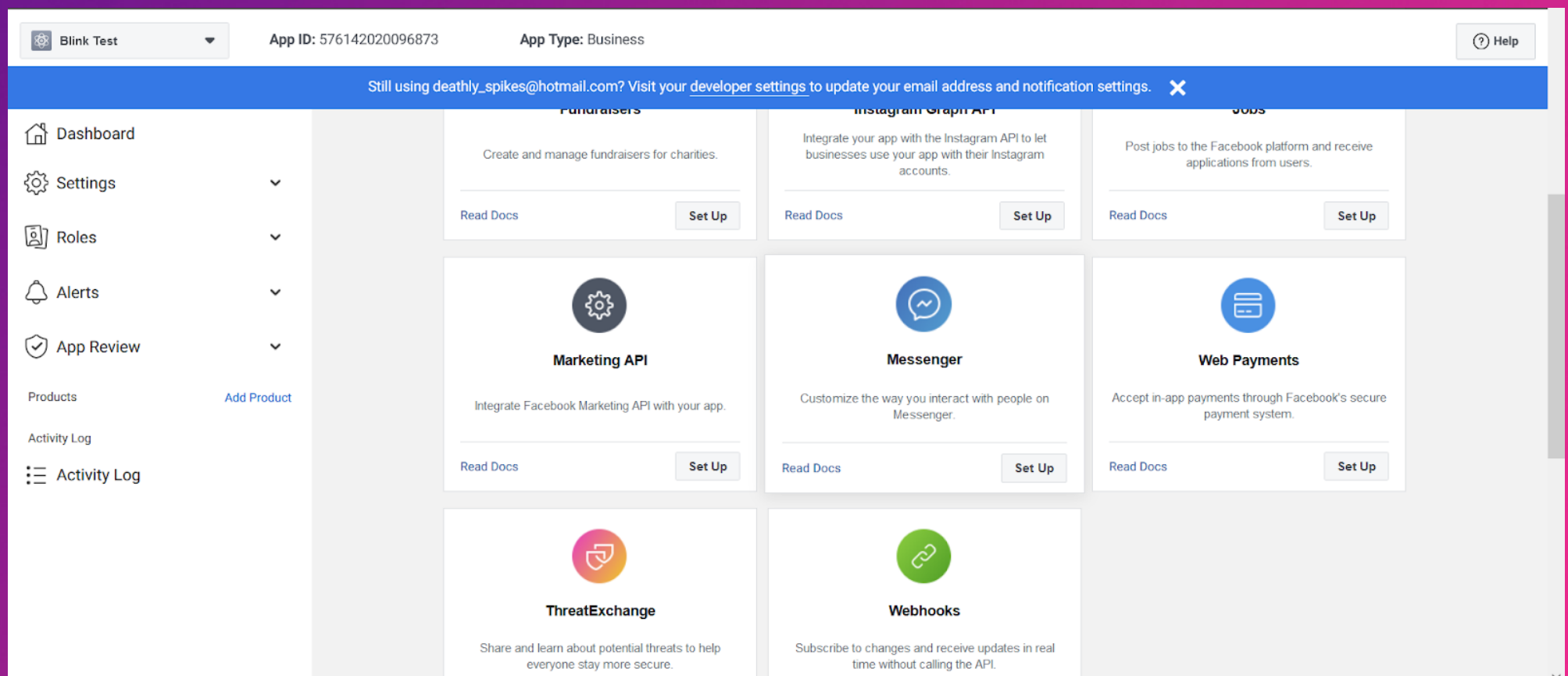
Catalogue ID

Create a catalogue using this link
<https://business.facebook.com/commerce/>

Then go to Catalogue -> Settings ->
Catalogue, then copy and paste Catalogue
ID into blink

App id & App secret

- a- login to <https://developers.facebook.com/apps/>
- b- Click Setup under Marketing API here
- c- Then go to Settings -> Basic > copy both App ID and App Secret and paste into blink accordingly.



NOTE: App ID => Client ID
App Secret => Client Secret

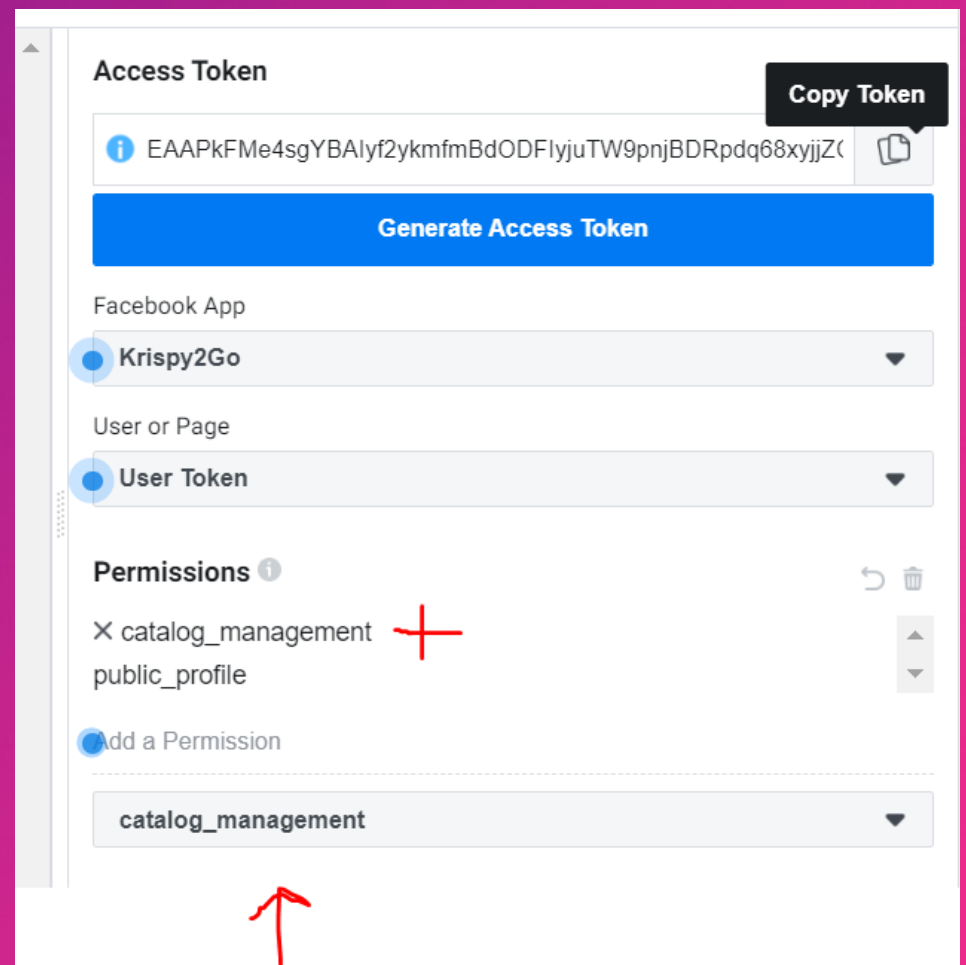
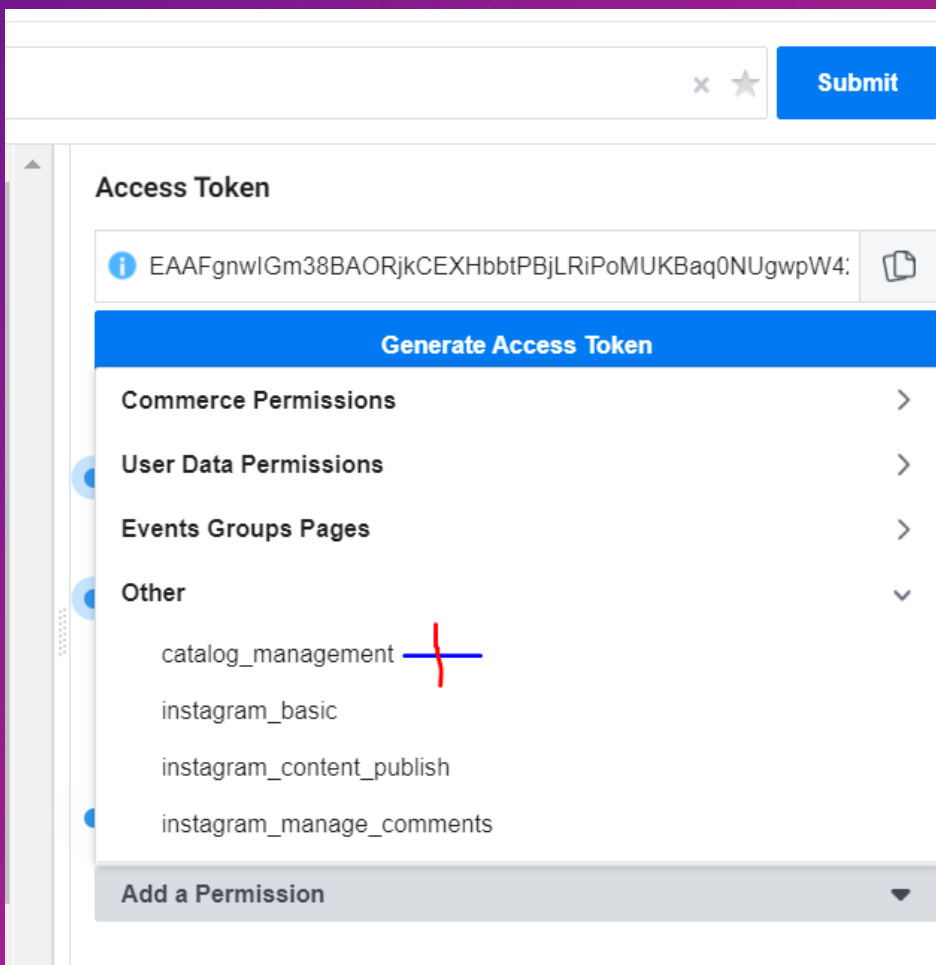
Facebook Token

1- Go to this link

<https://developers.facebook.com/tools/explorer/> and select your Facebook App,

2- Select User Access Token in User or Page dropdown

3- Click Other & select Catalogue Management from the dropdown and click Generate Access Token.



Now copy newly generated access token

Extend Access Token

a- Now go to this link

<https://developers.facebook.com/tools/debug/accesstoken/>
and paste the access token & click debug.

Issued	Unknown
Expires	1631178000 (in about an hour)
Data Access Expires	1638946996 (in about 3 months)
Valid	True
Origin	Web
Scopes	catalog_management, public_profile

Extend Access Token

This new long-lived access token will expire on November 8, 2021:

U1101rgduwqSEJ01waU7m0dU

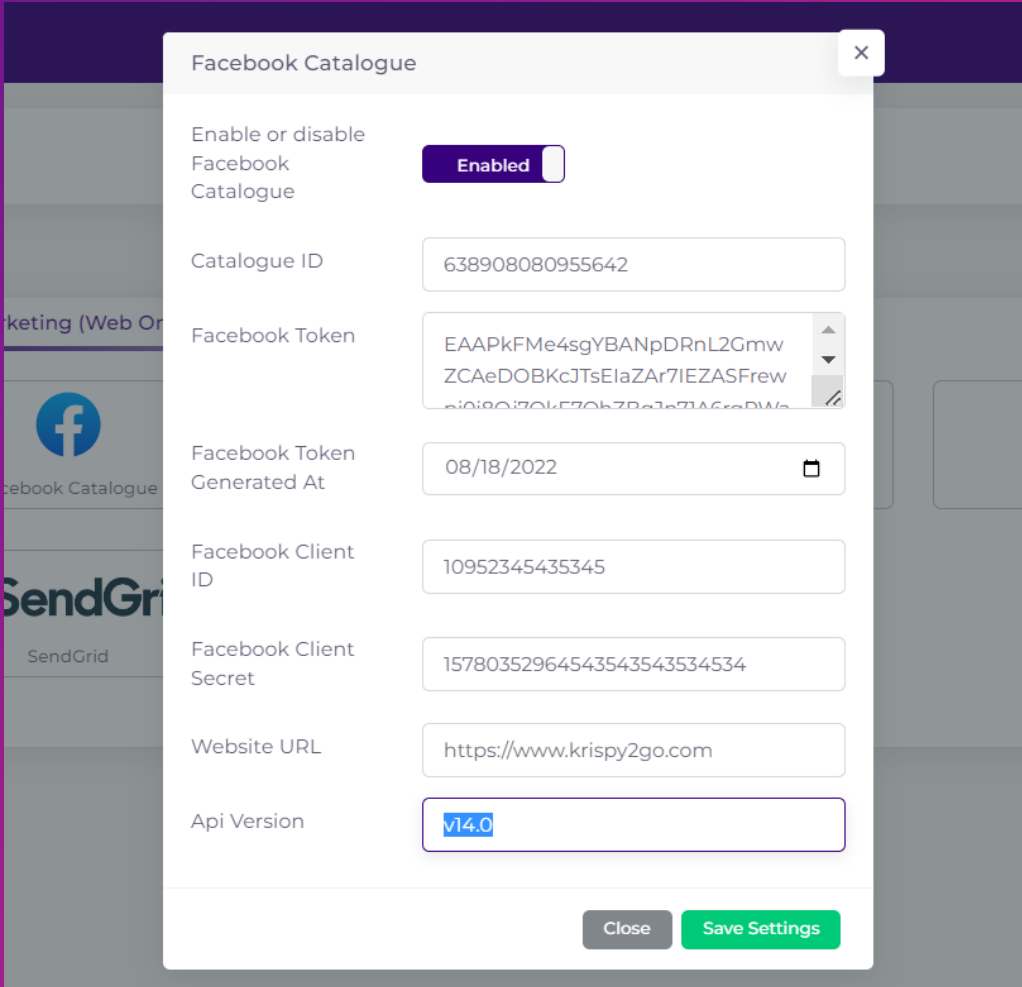
Debug

c- Copy newly created token and paste it in Blink Vendor Portal on Facebook Token Field and select current date in Token Generated At field.

Now, paste the newly created token into blink.

NOTE: Also debug newly created token and then check Expires in about 2 months (Follow step A)

Once all the information is filled into the blink, click
Save Changes

A screenshot of a "Facebook Catalogue" settings modal. The modal has a title bar with a close button (X). It contains several fields: "Enable or disable Facebook Catalogue" with a toggle switch set to "Enabled"; "Catalogue ID" with the value "638908080955642"; "Facebook Token" with a long alphanumeric string; "Facebook Token Generated At" with the date "08/18/2022" and a calendar icon; "Facebook Client ID" with the value "10952345435345"; "Facebook Client Secret" with the value "1578035296454354354354354"; "Website URL" with the value "https://www.krispy2go.com"; and "Api Version" with the value "v14.0". At the bottom, there are "Close" and "Save Settings" buttons.

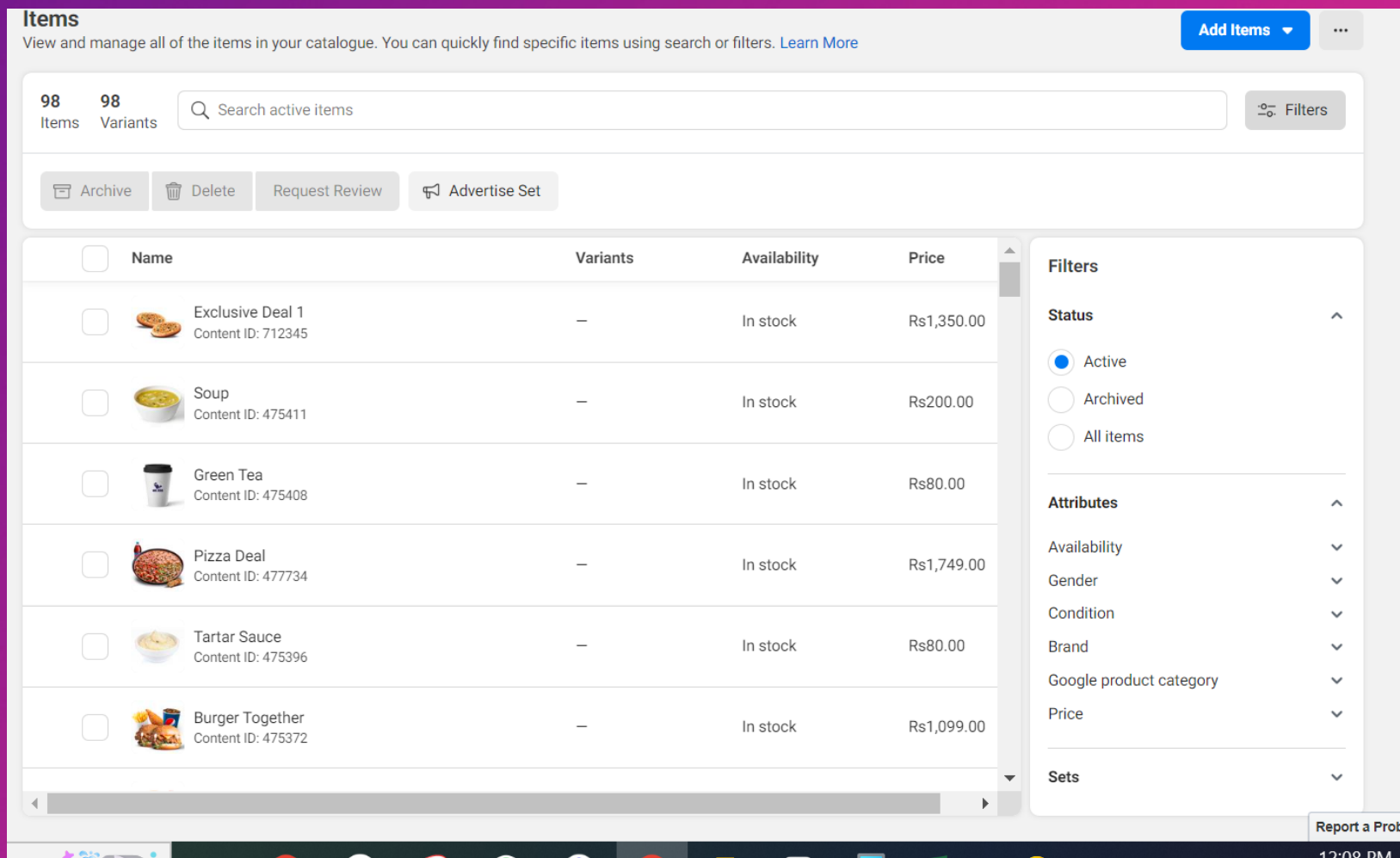
Enable or disable Facebook Catalogue	Enabled
Catalogue ID	638908080955642
Facebook Token	EAAPkFMe4sgYBANpDRnL2GmwZCAeDOBKcJTSElaZAr7IEZASFrew
Facebook Token Generated At	08/18/2022
Facebook Client ID	10952345435345
Facebook Client Secret	1578035296454354354354354
Website URL	https://www.krispy2go.com
Api Version	v14.0







Now, we will fetch the items from Blink to Facebook catalogue in the next slide

NOTE: Make sure to add full website link with https & change API version to v14.0

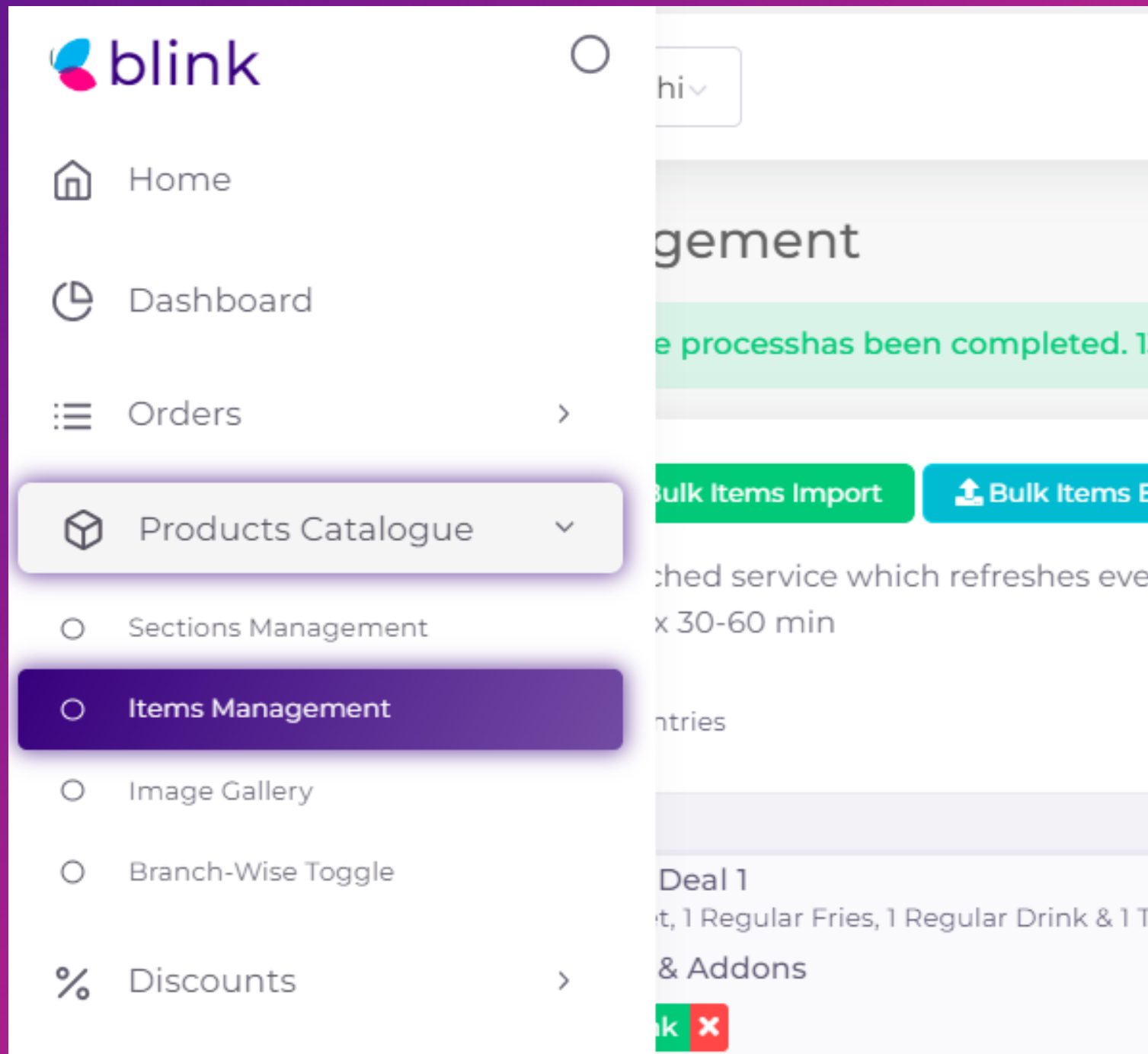
Add items into Facebook

once you have entered all the details into the portal and saved, after that we have to link the items manually from the portal so it it can be visible in the commerce section on facebook. (example below)

A screenshot of a web application interface for managing items. The header shows "Items" with a subtitle "View and manage all of the items in your catalogue. You can quickly find specific items using search or filters. [Learn More](#)". There is a blue "Add Items" button and a menu icon. Below the header, there are tabs for "98 Items" and "98 Variants", a search bar "Search active items", and a "Filters" button. A row of action buttons includes "Archive", "Delete", "Request Review", and "Advertise Set". The main content is a table with columns: "Name", "Variants", "Availability", and "Price". The table lists six items: "Exclusive Deal 1", "Soup", "Green Tea", "Pizza Deal", "Tartar Sauce", and "Burger Together", each with a content ID and a price. A "Filters" sidebar on the right shows sections for "Status" (Active, Archived, All items), "Attributes" (Availability, Gender, Condition, Brand, Google product category, Price), and "Sets". A "Report a Problem" button is at the bottom right. The system clock shows "12:08 PM".

<input type="checkbox"/>	Name	Variants	Availability	Price
<input type="checkbox"/>	 Exclusive Deal 1 Content ID: 712345	—	In stock	Rs1,350.00
<input type="checkbox"/>	 Soup Content ID: 475411	—	In stock	Rs200.00
<input type="checkbox"/>	 Green Tea Content ID: 475408	—	In stock	Rs80.00
<input type="checkbox"/>	 Pizza Deal Content ID: 477734	—	In stock	Rs1,749.00
<input type="checkbox"/>	 Tartar Sauce Content ID: 475396	—	In stock	Rs80.00
<input type="checkbox"/>	 Burger Together Content ID: 475372	—	In stock	Rs1,099.00

go to product catalogue
> select items management







Click “ Bulk Item import”

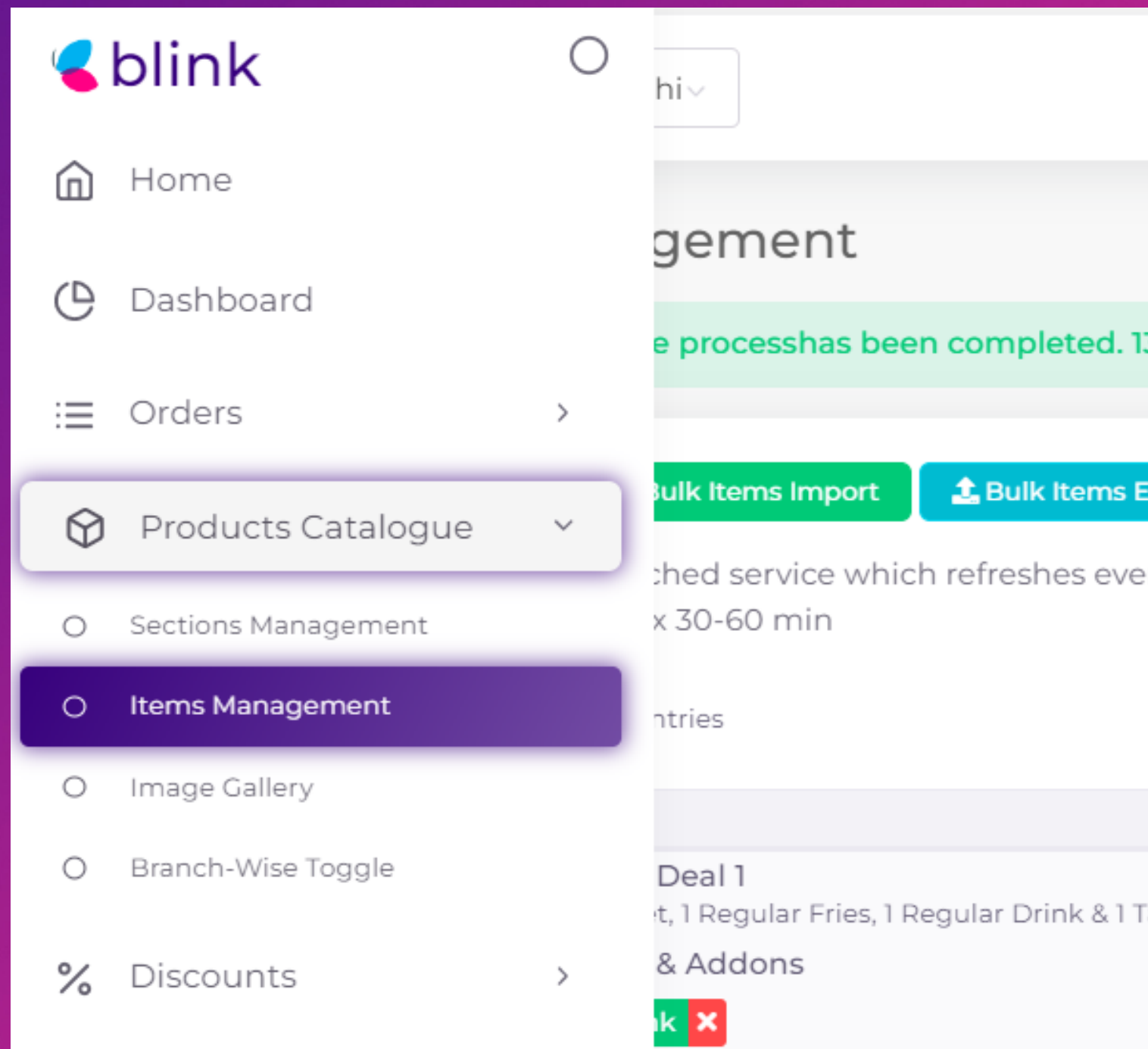
[Add Item](#) [Bulk Items Import](#) [Bulk Items Edit](#)

Note : This is a cached service which refreshes every 1 hour, therefore any changes you make here will re app/web in approx 30-60 min

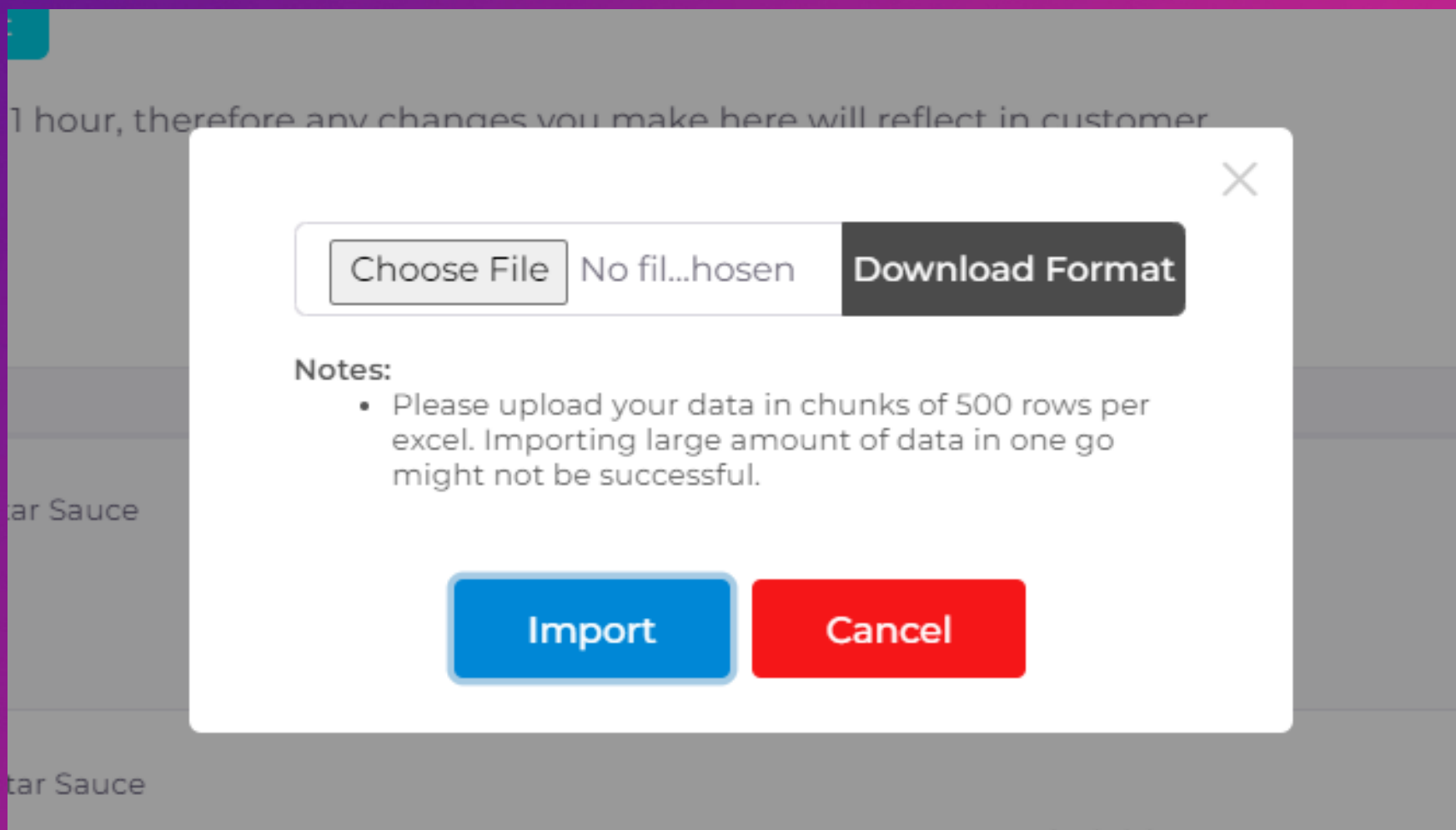
Show entries

IMAGE	DETAILS	SKU/POS MAPPING ID
	Regular Deal 1 1 Fish Fillet, 1 Regular Fries, 1 Regular Drink & 1 Tartar Sauce Choices & Addons Soft Drink ✕	
	Regular Deal 2 2 Fish Fillet, 1 Regular Fries, 1 Regular Drink & 1 Tartar Sauce Choices & Addons Soft Drink ✕	
	Regular Deal 3 4 Finger Fish, 1 Regular Fries, 1 Regular Drink & 1 Tartar Sauce Choices & Addons Soft Drink ✕	
	Regular Deal 4 1 Fish Zigzag, 1 Regular Fries & 1 Regular Drink	

go to product catalogue
> select items management



Click on “ Download Format” and
download the excel file


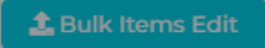


[illegible]

Click on import & select the file which you have saved. Then wait for upto 1 hour & check Facebook, the items will appear.

Karachi ▾



Update process has been completed. 13/98 items were found with updated information, and have been updated in the system successfully.

 Bulk Items Import  Bulk Items Edit

a cached service which refreshes every 1 hour, therefore any changes you make here will reflect in customer app approx 30-60 min

entries

DETAILS

Regular Deal 1	1 Fillet, 1 Regular Fries, 1 Regular Drink & 1 Tartar Sauce		
Prices & Addons			
Drink 			
Regular Deal 2	1 Fillet, 1 Regular Fries, 1 Regular Drink & 1 Tartar Sauce		
Prices & Addons			
Drink 			
Regular Deal 3			

PKR 870.00

10

11



PRIOR

×

Choose File No file...hosen Download Format

Notes:

- Please upload your data in chunks of 500 rows per excel. Importing large amount of data in one go might not be successful.

 Import  Cancel